

WHITE-LABEL LSA FOR AGENCIES

"Your Secret LSA Team. Scale Your Local Clients Without Hiring."

Who This Is For

- **PPC/SEO/Social agencies** – You manage Google Ads or other marketing for local businesses but don't have deep LSA expertise.
- **Freelance consultants** – You need to expand your service offering without building a new capability.
- **Agencies wanting new revenue** – You want to add a high-margin, specialized service without adding headcount.

The Model

How It Works:

You bring us your end clients. We manage their LSA accounts completely behind the scenes under your brand. Your client thinks you're doing the work (because as far as they know, you are). You keep the client relationship, we deliver the strategy and execution.

You bill your client. We charge you wholesale. You keep the margin.

Pricing:

Setup fee: \$300–\$500 per new client (one-time, waived for 5+ client commitments).

Minimum: 3 clients or \$3,000/month. No per-account minimums after that.

What We Handle (Behind the Scenes)

- ✓ Account setup and optimization.
- ✓ Ongoing weekly/monthly optimization.
- ✓ Lead quality management and disputes.
- ✓ Review strategy and tracking.
- ✓ Performance reporting and dashboards.
- ✓ Direct client support (via you or directly, your choice).

What You Provide

- ✓ Client relationships and sales.
- ✓ Service delivery coordination (your expertise, our LSA expertise).
- ✓ Payment collection (from your client, to us via you or direct).

White-Label Reporting

We provide:

- ✓ White-labeled dashboards (your branding, your domain).
- ✓ Monthly reports with your logo and messaging.
- ✓ Custom data cuts and metrics.
- ✓ Support materials for your client calls.

Service Level Agreements (SLAs)

- **Response time:** 2 hours for urgent client issues.
- **Reporting cadence:** Weekly digest + monthly deep-dive.
- **Optimization schedule:** Weekly bidding/ranking work, monthly strategic review.
- **Escalation path:** Direct to LSA specialist within 4 hours for critical issues.

How to Get Started

1. **Schedule a brief call** with our white-label lead (30 min).
2. **Bring your first 2–3 clients** (we'll do a trial project).
3. **We deliver results**, you keep the relationship and margin.
4. **Scale together:** As you add more clients, we scale support.

Partner Benefits

- ✓ High-margin service (40–60% margins for you).
- ✓ Sticky revenue (clients stay once leads are flowing).
- ✓ Differentiation from competitors (very few agencies offer true LSA specialization).
- ✓ Scalable (doesn't require you to hire; we scale with you).
- ✓ Dedicated support (direct line to specialists, not a generic support queue).